

5centsCDN Brand Guidelines

ABOUT

5centsCDN Inc.

Welcome to 5centsCDN, a content delivery network service provider. We're dedicated to giving you the very best, with a focus on dependability, quality and uniqueness.

Founded in 2012 by Amru Rahiman Komalath, the 5centsCDN Inc. brand represents our vision to change the world.

We hope you enjoy our products as much as we enjoy offering them to you.



design is thinking made visual.

- Saul Bass



Our Logo

Our full-color logo is our primary colorway - but only use it when displaying the logo on a white background. When displaying the logo on a photo or colored backgorund, use the white or black version.



B 5CENTS **CDN**

5CENTS 5CENTS

Logo Usage

Avoid rotating the logo, distorting it, partially covering it up, or displaying it directly on a photo



Colors

Our brand is made up of the following colors. Any colors outside of this palette must be used with discretion.

rgb(89, 165, 44)	rgb(255, 255, 255)
hsl(98, 58%, 41%)	hsl(0, 0%, 100%)
#59a52c	#ffffff
rgb(0, 0, 0)	rgb(111, 202, 58)
hsl(0, 0%, 0%)	hsl(98, 58%, 51%)
#000000	#6fca3a
rgb(67, 125, 33)	rgb(230, 230, 230)
hsl(98, 58%, 31%)	hsl(0, 0%, 90%)
#437d21	#e6e6e6

Typography

Typography is the work of typesetters, typographers, graphic designers, art directors, comic book artists, graffiti artists and now anyone who arranges words, letters, numbers and symbols for publication, display or distribution.

Header Text

Visby ExtraBold

Secondary Header Text

Secondary Header Text

Slogan Text

Visby ExtraBold

Application

This is an example of how the logo and brand elements may be used in brand applications such as business cards.



Amru Rahiman Komalath

CEO/Founder

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The details are not the details. They make the design.

- Charles Eames



Contact

5centsCDN

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